



TRAUMACON

SPONSOR & EXHIBITOR PROSPECTUS



APRIL 10-12, 2024

ROSEN CENTRE HOTEL

ORLANDO, FL

Reach Your Target Audience at TraumaCon 2024



The **Society of Trauma Nurses (STN)** is a membership-based, non-profit organization whose members represent trauma nurses from around the world. Members are health care professionals who are innovators and leaders in research, education, management, and direct trauma service delivery.

STN's Annual Conference, **TraumaCon**, is the trauma community's most powerful networking event for connecting with trauma centers and their influential leaders. In 2024, the Society is expecting an audience of over 600 trauma nurses, many of whom are involved in the management

of trauma programs and trauma systems. You will find your customers in Orlando, Florida, April 10 - 12, 2024, at the Rosen Centre Hotel. Highlight the best of your company's products and services by exhibiting at **TraumaCon!**

Connect with individuals who serve in leadership roles and have purchasing power within their health system. As Trauma Program Managers (TPM), their main responsibility is to oversee the entire trauma service line and ensure that it runs smoothly, often influencing financial decisions tied to specific patient care items and equipment.

If you provide any of these products or services, you need to exhibit at TraumaCon:

- Advanced Monitoring Systems and Products
- Data Collection/Registry, Analysis, Research and Evaluation Software Products
- Drug Therapies for Trauma
- Fluid Management
- Hemorrhage Control
- Injury Prevention Resources

- Medical/Critical Care Transport
- Nurse Recruitment
- Nursing Specialty Certification
- Patient Temperature Management
- Radiology and Imaging Equipment
- Spinal Immobilization and Support Devices
- Therapeutic Support Systems
- Trauma Resuscitation Products
- Wound Care and Irrigation Systems



ALL SPONSORS AND EXHIBITORS RECEIVE THE FOLLOWING MUTUAL BENEFITS:

Networking & Educational Opportunities

Each exhibiting company is provided two complimentary full conference registrations, a value of \$1300. Registration passes include Thursday and Friday breakout/general sessions as well as two continental breakfasts, two lunches, four breaks and a welcome networking reception. Additional exhibitor badges may be purchased for \$750 per additional attendee.

Attendee Mailing & Emailing Lists

Pre-and post-conference access to the exclusive registration list for promotional use (see Networking Opportunities for additional details).

STN Web Site & Conference Reminders

Recognition on the STN Website and in conference reminders.

Conference Syllabus

Recognition in the Conference Syllabus. (Application and information form must be received by March 4, 2024)

Badge Identification

Company representative(s) identified as an exhibitor on their badges.

Vendor Booth Game — STN organizes an exhibit hall game (complete with prizes) which includes both vendor and registrant participation. The goal of the game is to draw registrants to the exhibit hall and initiate conversations. Be ready to engage the participants at your booth and make the most of your time at the conference. Details and instructions about the game will be communicated in your confirmation email.

Attendee Emailing Lists — As a benefit of exhibiting at the STN Conference, confirmed vendors receive registration lists with email addresses. STN encourages exhibitors to reach out to registrants prior to the conference. The lists should be used to provide company and product information to registrants as well as to invite participants to stop by your booth to learn more.

Exhibit Booth Assignment — All space will be assigned on a first-come, first-served basis. STN reserves the right to rearrange the floor plan in the best interest of the show as a whole. Sharing space is prohibited. Ruling of STN shall be final with regard to use of the exhibit space.

Important Exhibitor Dates

Note: Times are tentative and subject to change. Please visit traumanurses.org for schedule updates.

Wednesday, April 10
12:00 PM – 4:00 PM
**Exhibitor Registration,
Move-in & Set-up**

5:00 PM – 7:00 PM
**Welcome Reception
Vendor Booth Game
Starts**

Poster Judging & Poster
Abstract Viewing (CE
available)

Thursday, April 11
9:45 AM - 2:00 PM
Exhibit Hall Open

12:00 AM – 2:00 PM
**Lunch in the Exhibit
Hall**

1:45 PM
Vendor Prize Drawing

Exhibit Hall Networking Opportunities

STN is committed to offering an environment where participants and vendors have multiple chances to interact with each other and learn about the products and services available to trauma nursing professionals and centers. Please be sure to join us for the following networking activities and take advantage of the opportunity to connect with your customers.

Wednesday, April 10

4:30 PM – 6:00 PM Exhibit Hall Open: Welcome Reception

Thursday, April 11

9:45 AM Exhibit Hall Open: Attendee breaks hosted in the Exhibit Hall

12:00 PM – 2:00 PM Lunch Served in the Exhibit Hall

1:45 PM Prize Drawing(s)



Sponsorship Opportunities

SPONSORSHIP	PRIMARY BENEFITS	COST
Lanyard	Logo printed on attendee conference lanyards – <i>logo supplied by sponsor</i>	\$5,000
Attendee Bag	Company logo on bags carried by each attendee – <i>logo supplied by sponsor</i>	\$4,000
Technology Sponsor	Company recognized as provider of conference app and wifi for attendees	\$3,000
Conference Syllabus	Full page, 4-color back cover company ad Company logo on front cover Company logo in the page footer of the syllabus content – <i>artwork supplied by sponsor</i>	\$2,500
Water Bottle	Company and STN logo printed on water bottles distributed in registration bags to use at watering stations in the Exhibit Hall and at all refreshment breaks – <i>logo provided by sponsor</i>	\$2,500
Social Media	Receive 5 total social media posts (Facebook/Twitter) during March/April. Sponsor will supply content/artwork.	\$2,000 (two available)
Newsletter Promotion	Listed in the March and April STN Newsletter	\$2,000
Pocket Program	Company logo on cover and ad placed on inside page – <i>logo and artwork supplied by sponsor</i>	\$1,500
Attendee Hotel Room Drop	Have your collateral delivered to attendees' guest rooms. (hotel service charge will apply)	\$1,000 (one available)
Registration Bag Insert	Small promotional item or brochure included in registration bag (company provides item/brochure)	\$1,000
Conference Pens	Company logo placed on pens– <i>logo supplied by sponsor</i>	\$1,000

Exhibit Rules and Regulations

TraumaCon 2024

Rosen Centre Hotel • Orlando, Florida



Please note times are subject to change upon completion of final program – please visit www.traumanurses.org for the latest schedule.

EXHIBIT DATES AND HOURS

Scheduled exhibit hours begin on Wednesday, April 10 at 4:30 PM and end on Thursday, April 11 at 1:30 PM.

ASSIGNMENT OF EXHIBIT SPACES

Exhibit space will be assigned on a first-come, first-served basis. Payment must accompany the contract, or the contract will not be accepted.

APPLICATION/OCCUPATION/CANCELLATION OF EXHIBIT SPACE

Application for exhibit space must be made in writing using the enclosed application form or a photocopy of this form.

Any space not claimed and occupied for which no special arrangements have been made by 4:00 PM, Wednesday, April 10, 2024, may be resold or reassigned by STN to eliminate empty spaces in the exhibit hall. STN will not refund any part of the booth fee. Exhibitors may not assign or sublet any space allotted to them and may not advertise or display goods other than those manufactured or sold by them in the regular course of their business.

Cancellation of booth space by February 5, 2024, will result in a \$250 release fee. If cancellation is made after February 5, 2024, STN will not refund the booth fees. Cancellation of exhibit space must be directed in writing to: STN Headquarters, 1024 Capital Center Drive, Suite 205, Frankfort, KY 40601 or via email at exhibits@traumanurses.org.

OFFICIAL EXHIBIT DECORATOR

The official decorator will handle all decorating and exhibit furniture. The exhibit services kit outlines prices and instructions for securing special lighting, carpeting, wiring, telephone, computer rental or other special work in advance. The exhibitor services kit will be emailed to you around the middle of February. Please note deadline dates to order services. Exhibitors are responsible for all freight, drayage, decorating and labor charges.

INSTALLATION OF EXHIBITS

Installation must take place between 12:00 PM and 4:00 PM Wednesday, April 10, 2024. Exhibits must be fully installed by 4:00 PM, April 10, 2024. No installation work will be permitted after this time without special permission from STN.

REMOVAL OF EXHIBITS

No exhibitor shall commence dismantling or packing product before the time officially announced as the closing of the show (Thursday, April 11 at 1:30 PM). Doing so will affect future participation. Crates and cartons will not be delivered prior to the close of show.

Exhibit removal must be completed by 6:00 PM on Thursday, April 11, 2024. It is the responsibility of each Exhibitor to have material packed, identified and cleared for shipment by the removal time.

BOOTH CONSTRUCTION AND ARRANGEMENT

STN arranges for the erection of necessary draped backgrounds of uniform style. All exhibits must be confined to the special limits of the booth. The exhibit booth fee includes an 8' deep x 10' wide carpeted booth with an 8' high back drop, 3' high side drape, one 6' draped and skirted table, two side chairs, one waste basket and a 7" x 44" identification sign. No part of the display, except equipment therein, is permitted in excess of eight feet in height without prior permission granted by STN. No perpendicular obstruction eight feet or more in height may extend forward more than half the distance from the back wall, and none over 48 inches in height shall extend forward for the remaining space to the front of the booth. (Exceptions are subject to STN's approval.) Booths shall not present an objectionable side appearance when viewed from adjoining booth areas.

USE OF SPACE/PROMOTIONAL MATERIALS

Persons who are prepared to explain all products and services on display must staff exhibit areas during exhibit hours. Each exhibitor must wear an official STN conference badge. All solicitation, demonstration or other promotional activities must be confined to the limits of the exhibit hall. No exhibitor or sponsor can distribute promotional materials in a break out room or session. Literature on display shall be limited to reasonable quantities (one-day supply). Exhibitors are encouraged to display or disseminate products and services, which are developed specifically for STN members at their booths, unless permitted through a separate sponsorship agreement. A company's promotional materials should not interfere with any other company's booth or sponsorship. Further, an exhibitor is prohibited from distributing copyrighted materials, unless they have written permission to distribute such materials.

FUNCTION SPACE

It is understood that no rooms, suites or other space in the conference hotel are to be used for exhibit purposes, workshops or other exhibitor sales-related use. Invitational cocktail parties, open houses and similar exhibitor-sponsored affairs, other than usual private occupancy, must be scheduled with the hotel and confirmed with STN conference management so as not to conflict with program events.

CARE OF EXHIBIT SPACE AND BUILDING

The exhibitor shall care for and keep occupied space in good order. Special cleaning and dusting of the booth and display equipment and material will be the exhibitor's responsibility. Exhibitors may not place anything in the exhibit space common areas during the open hours of the exhibition. Exhibitors, or their agents, must not injure or deface the wall or floors of the building. When such damage appears, the exhibitor is liable to the owner of the property so damaged. Electrical wiring

must conform to the National Electric Code Safety Rules. Combustible materials or explosives are not permitted in the exhibit area.

All exhibits shall serve the interests of the members of STN and be operated in a way that does not detract from other exhibits or the conference. Conference management determines the acceptability of persons, things, conduct, sound equipment and/or printed material and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of STN. In the event of such restriction or eviction, STN is not liable for any refund of exhibit fees or any other exhibit-related expenses.

SALES, SAMPLES AND SOUVENIRS

No goods are to be sold for delivery on the floor. Orders may be taken for future delivery. Free samples and souvenirs may be given away at your designated booth only.

Exhibitors may not display literature or products at any other conference areas unless a separate sponsorship agreement has been arranged. Any food or beverages dispensed or given away at your exhibit space must be purchased from or with the consent of the Rosen Centre Hotel.

LIABILITY

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold STN and its employees and agents harmless against all claims, losses and damages to persons or property, government charges or fines and attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Rosen Centre Hotel, its employees and agents.

Furthermore, exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the Rosen Centre Hotel, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of Hotel and its employees and agents.

Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the contractual liability set forth in this Exhibit, in an amount not less than \$2,000,000 combined single limit for personal injury and property damage.

The Rosen Centre Hotel, its owners, and its operator shall be included in such policies as named additional insured. In addition, exhibitor acknowledges that neither the Rosen Centre Hotel, its owners, nor its operator maintain insurance covering exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance insuring any losses by Exhibitor.

SECURITY

A security guard hired by conference management will conduct general surveillance of the exhibit hall (excluding individual booths) Security will be provided during the following times:

Wednesday, April 10 at 6:00 PM through
Thursday, April 11 at 6:00 AM

Exhibitors should take steps to protect merchandise or equipment they have displayed. Please see that all small display and personal items are secure before leaving the hall—even temporarily.

While STN provides security guards, this is solely as an accommodation to Exhibitors, and STN assumes no responsibility for any loss, damage or injury to any property of the exhibitor or to any of its officers, agents, employees or contractors, whether attributable to accident, fire, theft or any other cause whatsoever.

THE AMERICANS WITH DISABILITIES ACT

Exhibitor shall be responsible for making its exhibit accessible to persons with disabilities as required by The Americans with Disabilities Act and shall hold STN harmless from any consequences of exhibiting companies who fail in this regard.

COMPLIANCE

The exhibitor agrees to abide by and comply with the rules and regulations including any amendments that conference management may make from time to time. Exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duty authorized local, state and federal governing bodies concerning fire, safety and health as well as the rules and regulations of the operators of and/or owners of the property where the exposition is held.

CONFERENCE POSTPONEMENT OR CANCELLATION

STN at its discretion shall have the right to postpone or cancel the conference and exhibit and shall be liable in no way to the Exhibitor for losses resulting from such delay or cancellation. STN will not be liable for fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: By reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond STN's control. It will, however, in the event of its not being able to hold an exhibitor for any of the above names reasons, reimburse Exhibitor for the amount already paid for exhibit booth space.

AMENDMENTS

Any and all matters and questions not specifically covered by the preceding regulations shall be subject to the decision of STN. These rules and regulations shall be binding on Exhibitors equally with the foregoing conditions. Exhibitors shall be notified in writing of any amendments to these regulations.

QUESTIONS

For more information, contact the STN Exhibit Manager, at 859-977-7459 or email at exhibits@traumanurses.org.

STN Exhibitor Contract & Sponsorship Agreement

TraumaCon 2024 | Rosen Centre Hotel | Orlando, Florida



Company Information

Company Name (Name will be published exactly as shown)

Business Address

City State/Province ZIP

Phone Number Company Email Address Web site

Primary Contact Name* Primary Contact Telephone

Primary Contact Email Address

Organization Contact (if different from above) Email Address

Payment Information

It is understood that this application will become a binding contract upon acceptance by STN, and incorporated into this contract are the attached terms, conditions, rules and regulations. Payable in U.S. dollars.

Authorized Applicant Signature Print Name Date

Total Amount

Choose one: Check MC VISA AMEX Discover

Card Number Expiration Date CVV Code

Name of cardholder (please print) Signature of cardholder

Cardholder Address (if different from above)

Return signed contract along with payment to:

Society of Trauma Nurses, 1024 Capital Center Drive, Suite 205, Frankfort, KY 40601
If paying by credit card, fax the completed form to 859-271-0607 or email to exhibits@traumanurses.org.

Exhibit Space

Standard Booth Rate

\$1800 8'x10' booth

Double Booth Rate

\$3200 8'x20' booth

Sponsorship Opportunities

Lanyard

\$5,000 Sponsorship

Attendee Bag

\$4,000 Sponsorship

Technology Sponsor

\$3,000 Sponsorship

Conference Syllabus

\$2,500 Sponsorship

Water Bottle

\$2,500 Sponsorship

Social Media

\$2,000 Sponsorship (two available)

Newsletter Promotion

\$2,000 Sponsorship

Pocket Program

\$1,500 Sponsorship

Attendee Hotel Room Drop

\$1,000 Sponsorship (one available)

Registration Bag Insert

\$1,000 Sponsorship

Conference Pens

\$1,000 Sponsorship

Additional Exhibitor Registrations

Exhibitors may purchase additional name badges for representatives to participate at a discounted rate.

A separate registration form will be distributed upon receipt of agreement.

Cancellation of booth space by February 5, 2024 will result in a \$250 release fee. If cancellation is made after February 5, 2024, STN will not refund the booth fees. Cancellation of exhibit space must be directed in writing to: STN Headquarters, 1024 Capital Center Drive, Suite 205, Frankfort, KY 40601 or via email at exhibits@traumanurses.org. **Booth space will not be assigned without full payment.**

Questions? STN is interested in your sponsorship ideas and is willing to work with you to create a situation of mutual benefit. Contact STN Headquarters at 859-977-7459; exhibits@traumanurses.org. For complete conference details visit www.traumanurses.org.