



STN Business Proposal Writing Course

Presented by the Leadership Development Committee

Unlock your leadership potential and revolutionize your trauma program with our transformative Business Proposal Writing Course! Designed for aspiring leaders and trauma program managers, this intensive program equips you with the essential skills to create compelling business proposals that drive strategic initiatives and directly impact your organization's mission. Learn to identify critical needs, master financial components, and craft persuasive proposals that get results. With flexible, on-demand learning and personalized feedback from expert moderators, you'll develop a real-world proposal ready to present to leadership. Invest just 2-3 hours per week and emerge as a confident, impactful leader ready to shape the future of trauma care. Enroll and become the change agent your program needs!

Course Format and Distribution:

Self-paced on-demand didactic sessions along with live moderation to provide interactive support and personalized feedback throughout the 6-week course offering.

- Week 1: Introduction to Business Proposal
- Week 2: Needs Assessment
- Weeks 3 & 5: Application and financial components of Business Proposal
- Weeks 4 & 6 are additional weeks where no presentations are offered but the participants will have time to work on their documents and submit for feedback.

Continuing Education Credit

The Society of Trauma Nurses is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This program will provide **20.0 contact hours of continuing nursing education**. All assignments and final evaluation must be completed to receive CNE for this program. No partial credit will be awarded.

How to Register

The STN Business Proposal Writing Course is offered twice a year. [Join STN](#) to be the first to know about upcoming courses.