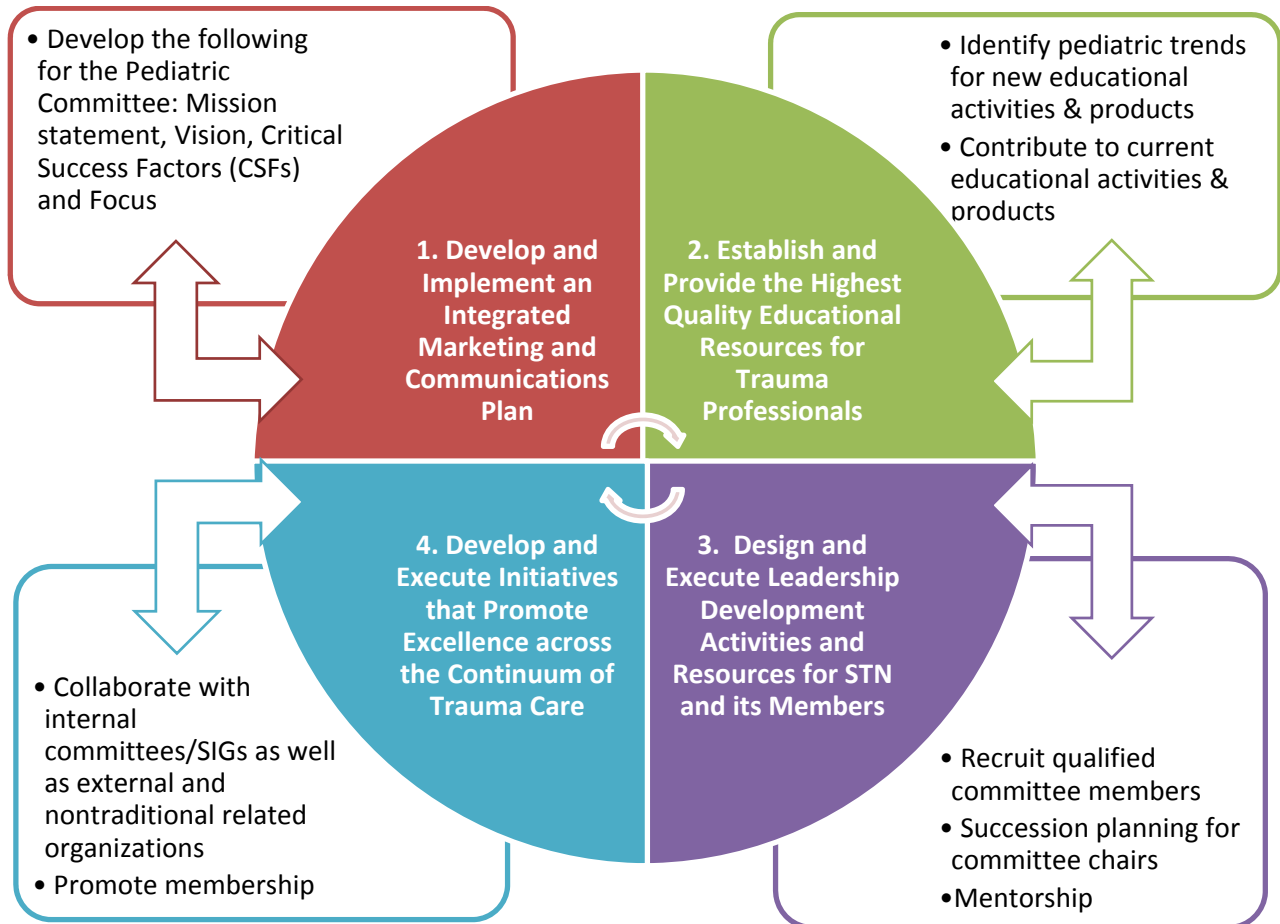




## STN Pediatric Committee Strategic Plan

Mission	Vision	Measures of Success (CSF)	Focus
<ul style="list-style-type: none"> <li>The Pediatric Committee will serve as the resource <b>within</b> STN for assuring collaboration and development of expertise for optimal outcomes for the injured child and family.</li> </ul>	<ul style="list-style-type: none"> <li>To be the premiere pediatric trauma nursing resource by striving to highlight the unique needs of injured children and their family.</li> </ul>	<ul style="list-style-type: none"> <li>Implementation and dissemination of the Pediatric Committee policy and procedure</li> <li>Committee and SIG Member Engagement &amp; Participation</li> <li>Educational Activities expansion</li> <li>Develop and sustain Partnerships and Collaborations</li> </ul>	<ul style="list-style-type: none"> <li>Communication</li> <li>Education</li> <li>Membership</li> <li>Leadership</li> <li>Collaboration</li> <li>Research and Optimal Care</li> <li>Outreach and Injury prevention.</li> </ul>



## 1. Develop and Implement an Integrated Marketing and Communications Plan

- Develop the following for the Pediatric Committee: Mission statement, Vision, Critical Success Factors (CSFs) and Focus

*Focus on defining the committee and its relationship to the SIG. The description should answer why a member would want to join the SIG (or volunteer to be a committee member). Also take this opportunity to define the target audience (i.e. include nurses in both pediatric institutions and nurses in adult institutions caring for kids).*

## 2. Establish and Provide the Highest Quality Educational Resources for Trauma Professionals

- Identify pediatric trends for new educational activities & products

*Monitor/Moderate STN Listserv to identify pediatric trends for product development – i.e. how can discussions on the listserv evolve into educational products, resources or services for the STN membership as well as pediatric trauma nurses globally.*

- Contribute to current educational activities & products

*Provide pediatric expertise for educational activities & products including, but not limited, to the Annual Conference, ATCN, TOPIC, EAST, e-Library and JTN*

Examples:           Encourage Committee and SIG members to apply to be TOPIC instructors  
                          Draft and submit pediatric specific vignettes for TOPIC

## 3. Design and Execute Leadership Development Activities and Resources for STN and its Members

- Recruit qualified committee members
- Succession planning for committee chairs
- Mentorship

*Using the STN Committee Policy and Procedure as a guide, develop and implement a committee member application and committee chair succession plan using competency based criteria*

## 4. Develop and Execute Initiatives that Promote Excellence across the Continuum of Trauma Care

- Collaborate with internal committees/SIGs as well as external and nontraditional related organizations

*Identify potential partners both internally and externally and how STN and the Pediatric Committee can partner to enhance the care of injured patients (i.e. PTS, Industry partners, NHTS, EMS, multidisciplinary organizations, other STN SIGs and committees).*

- Promote membership
- **Promote STN as the premier organization for trauma care across the continuum with an *emphasis on the pediatric committee as the in the care of injured pediatric patients* (i.e. include nurses in both pediatric institutions and nurses in adult institutions caring for kids).**