

**The Health Resources and Services Administration
Emergency Medical Services for Children (EMSC) Program,
in collaboration with the Indian Health Service Clinical Support Center
(Accredited Provider),
Presents the Webinar Series,
*EMSC Opportunities for Enhancing Pediatric Emergency Care***

“Providing Culturally Sensitive Care to Children and Families”



Thursday, April 14, 2016 - 4:00 pm to 5:00 pm (Eastern)

The 2010, U.S. Census found that nearly one-third of the U.S. population reported their race and ethnicity as something other than non-Hispanic white or as an ethnic minority. The number of non-Hispanic white persons living in the United States increased from 86.9 million in 2000 to 111.9 million in 2010; representing a growth of approximately 29 percent in one decade (United States Census Bureau, 2011). The cultural influences of the various racial and ethnic populations not only influence patients' attitudes, beliefs and health behaviors; but they also impact the way many providers deliver healthcare. In today's diverse climate, the provider's ability to understand these influences and their willingness to adapt communication and other behaviors accordingly while providing care is essential. As the country continues to diversify, healthcare providers nationwide navigate the intricacies of providing culturally sensitive care to patients representing numerous religious, racial and ethnic backgrounds.

This webinar will discuss the importance of cultural sensitivity in the provision of care to Native American children and families, the cultural difference in providing care to Native American reservation and urban children and families as well as barriers to implementing culturally sensitive strategies.

Target Audience: This webinar is appropriate for medical directors, ED physicians and nurses, community health planners, hospital administrators, clinical managers, state EMSC Program managers, family members, as well as others interested in improving pediatric emergency care.

Objectives: As a result of having participated in this webinar, attendees will be able to:

1. Define cultural sensitivity and its importance in the provision of care for American Indian children and families;
2. Compare and contrast the cultural differences in providing care to native American reservation and urban children and families; and
3. Describe at least two barriers to implementing culturally sensitive strategies in the provision of care and possible mitigation approaches to overcoming these challenges.

Moderator:

Theresa Morrison-Quinata, Acting Branch Chief, Health Resources and Services Administration, EMSC Branch

Presented By:

Kassie Runsabove, BS, Child Ready Montana Program Coordinator and Cultural Liaison, EMS & Trauma System Program, Montana Department of Public Health and Human Services
Theda New Breast, MPH, Master Trainer, Facilitator, and Family Wellness Consultant, Native Wellness Institute

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To register for this event, please visit:

<https://hrsaseminar.adobeconnect.com/emsculturalsensitivity/event/registration.html>. Registrants will receive an automated email message with information on how to test their Internet browser, as well as the event's URL, call in number, and access code.

Registration Requirements: This course is being provided using Adobe Connect and is compatible with multiple software systems and Internet browsers. **Please note:** Adobe Connect now requires users to install Adobe Flash Player **13.0 or higher**. We recommend that you install the latest version prior to joining the meeting. Download the [latest Flash Player](#).

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CE Evaluation and Certificate:

To obtain a CE certificate you must attend the activity in its entirety, submit a completed evaluation form, and document your attendance electronically on the sign-in record. The electronic evaluation must be completed within one week (**April 22, 2016**) of the education activity after which the CE certificate will be emailed directly to you. You should receive your certificate within one hour of completing the evaluation form.

Accreditation: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Indian Health Service (IHS) Clinical Support Center and the EMSC National Resource Center. The IHS Clinical Support Center is accredited by the ACCME to provide continuing medical education for physicians.

The IHS Clinical Support Center designates this live activity for a maximum of 1 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The IHS Clinical Support Center is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This activity is designated 1.0 contact hours for nurses.

Accreditation applies solely to this educational activity and does not imply approval or endorsement of any commercial product, services, or processes by the CSC, IHS, the federal government, or the accrediting bodies.

Faculty Disclosure Statement: As a provider accredited by ACCME, ANCC, and ACPE the IHS Clinical Support Center must ensure balance, independence, objectivity, and scientific rigor in its educational activities. Course directors/coordinators, planning committee members, faculty, reviewers, and all others who are in a position to control the content of this educational activity are required to disclose all relevant financial relationships with any commercial interest related to the subject matter of the educational activity. Safeguards against commercial bias have been put in place. Faculty will also disclose any off-label and/or investigational use of pharmaceuticals or instruments discussed in their presentation. All those in a position to control the content of this educational activity have completed the disclosure process and have indicated that they do not have any significant financial relationships or affiliations with any manufacturers or commercial products to disclose.